YGGDRASIL

YGGDRASIL
CORPORATE PRESENTATION

2021



YGGDRASIL

CORPORATE PRESENTATION

AGENDA

1. Yggdrasil In Brief
2. Milestones
3. Yggdrasil Corporate Vision
4. Supported Markets
5. Business Model
6. Our Offering
7. Customers & Partners
8. Roadmap
9. Yggdrasil Management

YGGDRASIL IN BRIEF

- The Leading Worldwide Publisher of Online Gambling Content
- Provider of superior online gaming solutions for iGaming operators
- Founded in 2013 and is today one of the industry's most respected and acclaimed suppliers
- Innovation, quality, creativity & technology leadership being the cornerstones of our offering
- Highly scalable and proven business model
- Focus on Quality of Sustainable Earnings
- Favorable market dynamics including digitalization and migration to iGaming
- Committed to conduct our business in a socially responsible and ethical manner, while providing the best gaming solutions in the industry



YGGDRASIL IN NUMBERS

- B2B Partners ≈ 170
- +600 online brands with Yggdrasil games
- We offer +160 games
- Yggdrasil distributes in multiple regulated markets for example:
  UK, Sweden, Finland, Spain, Italy, Denmark, Romania, Malta, Gibraltar, Czech Republic, Latvia, Estonia, Romania, Isle of Man, Slovakia, Mexico, Lithuania, Greece, Georgia and Belgium
- We have hosting facilities *(physical & cloud based)* around the world
- We process >+216M transactions a week
- Yggdrasil is a Top 3 supplier in many European markets based on game penetration & promotion
- 99,9%+ uptime *(time a service available & operational)*



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MILESTONES

2013
- Founded in 2013

2014
- First Customer
- Malta Licence
- iSENSE 2.0 Technology
- Cracow development HUB

2015
- BOOST – In-game promotional tools
- Launch of YGG Network Campaigns – Industry First

2016
- BRAG – Social media sharing tool
- Yggdrasil White Label Studios
- UK, Gibraltar & Romania Licenses

2017
- Yggdrasil Dragons
- iSENSE. 2.0+ Live
- Swedish parent company
- Live in Italy
- Fusion Realms

2018
- Launch of Table Games
- Announced Bingo vertical
- Yggdrasil rebranding
- Largest Jackpot payout MEUR. 7.8
- Launch of YGS Masters program
- Live in Denmark & Spain

2019
- Launching Yggdrasil Publishing
- Launch of new mechanics SPLITZ
- Sweden re-regulated
- New majority owner of Yggdrasil
- BOOST UI/UX redesign
- First cross vertical BOOST campaign with Slots & TG
- Full BOOST support for YG Masters & TG
- Upgrade to YGS Masters program incl. new rename to YG Masters

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MILESTONES 2020













- ICE 2020 – ***official launching 3 YG Value propositions*** incl. GATI, mechanics (SPLITZ), new games etc.
- Multifly! with new mechanic MultiMax hits iGaming tracker
- Valley of the Gods and VOTG2 hits iGaming Tracker
- ***Launch of GATI, YGG key enabling technology***
- Launch of ***new mechanics GIGABLOX with Lucky Neko***
- Easter Campaign showcase new ***customized BOOST UI***
- YGG launches ***first GATI game "Victoria Wild"*** with Masters partner TrueLab
- YG Masters program client expansion and enhancement (GATI)
- Yggdrasil ***strikes strategic Franchise deal with Flow Gaming***
- ***Live with PokerStars in Malta and the UK***
- Extend footprint in LatAm with Spanish operator Codere in Mexico
- YGG granted Isle of Man software license
- ***ISO27001*** – Info security certification
- Futureproof business with ***Google Cloud migration***
- YGG receives IGA Innovator of the Year award, 4th year in a row
- New German Tolerance regime came into effect

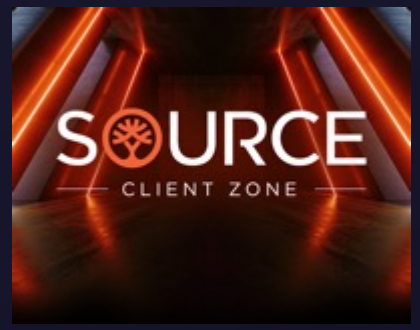
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MILESTONES 2021









- ***Raptor Gigablox – Yggdrasil hit game***
- ***GigaRise GEM launch***
- YGG ***Super strong roadmap***
- Many great game releases;
  Frost Queen, Easter Island 2, Tiki Pop etc.
- Podcast launch "***What's Up YGG***"
- ***Source 2.0*** launched
- ***GEM's partner expansion***
- ***IGA 2021 – Yggdrasil receives Slot Provider of the Year***

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YGGDRASIL MISSION

Yggdrasil is the Leading Global Publisher that is committed to deliver world-class online gambling *solutions and innovative- and unique content paired with exceptional player experiences to our clients, partners and players.*

Yggdrasil has since its inception been driving industry innovation proven by a ***constant stream of industry first initiatives****. We strive for excellence in everything we do and* ***always put our clients, partners, players and employees front and centre****.*



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YGGDRASIL CORPORATE VISION

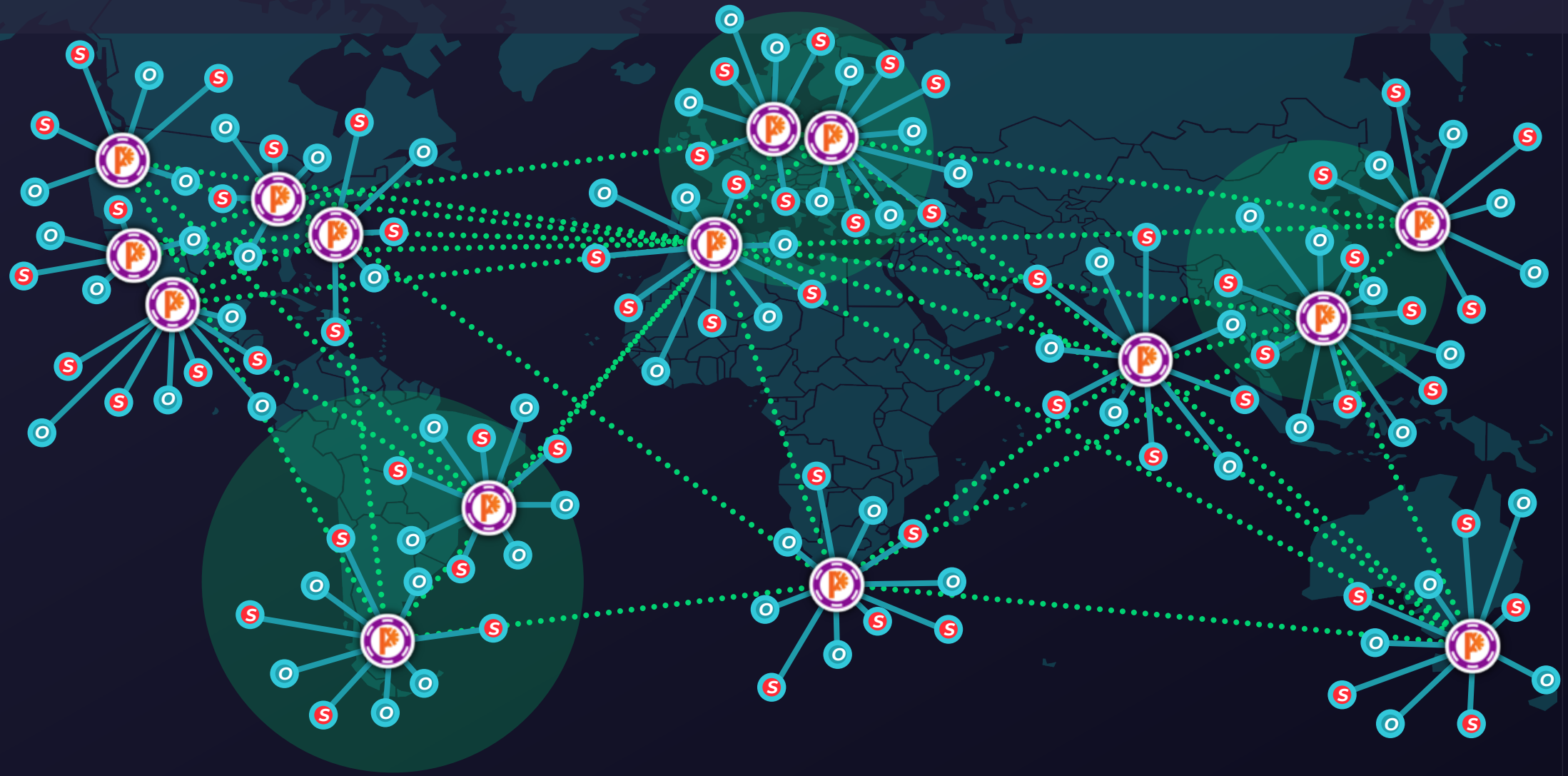
The Leading Worldwide Publisher of Online Gambling Content;

- ✓ Build a global partner network through Franchise, YG Masters, operators and own distribution, powered by GATI
- ✓ Enable glocal 3rd party partners using YG global standard for game development, distribution and marketing
- ✓ Offer and deliver portfolio excellence including top-quality games, market leading YG value offerings and unparalleled services
- ✓ Secure Commercial leadership and excellence in Customer Mgmt.

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YGGDRASIL CORPORATE VISION

THE GLOBAL DECENTRALIZED AGGREGATION NETWORK



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LICENSES & SUPPORTED MARKETS

MALTA
Critical Gaming Supply

ITALY
Certified

DENMARK
Certified

ESTONIA
Certified

SWEDEN
Certified

CZECHIA
Certified

ALDERNEY
Certified

FINLAND
Certified

MEXICO
Supported

GIBRALTAR
Remote Gambling (B2B)

ROMANIA
Class 2

SPAIN
Certified

LATVIA
Certified

GEORGIA
Supported

BELGIUM
Supported

ISLE OF MAN
Certified

SCHLESWIG-HOLSTEIN
Supported

LITHUANIA
Certified

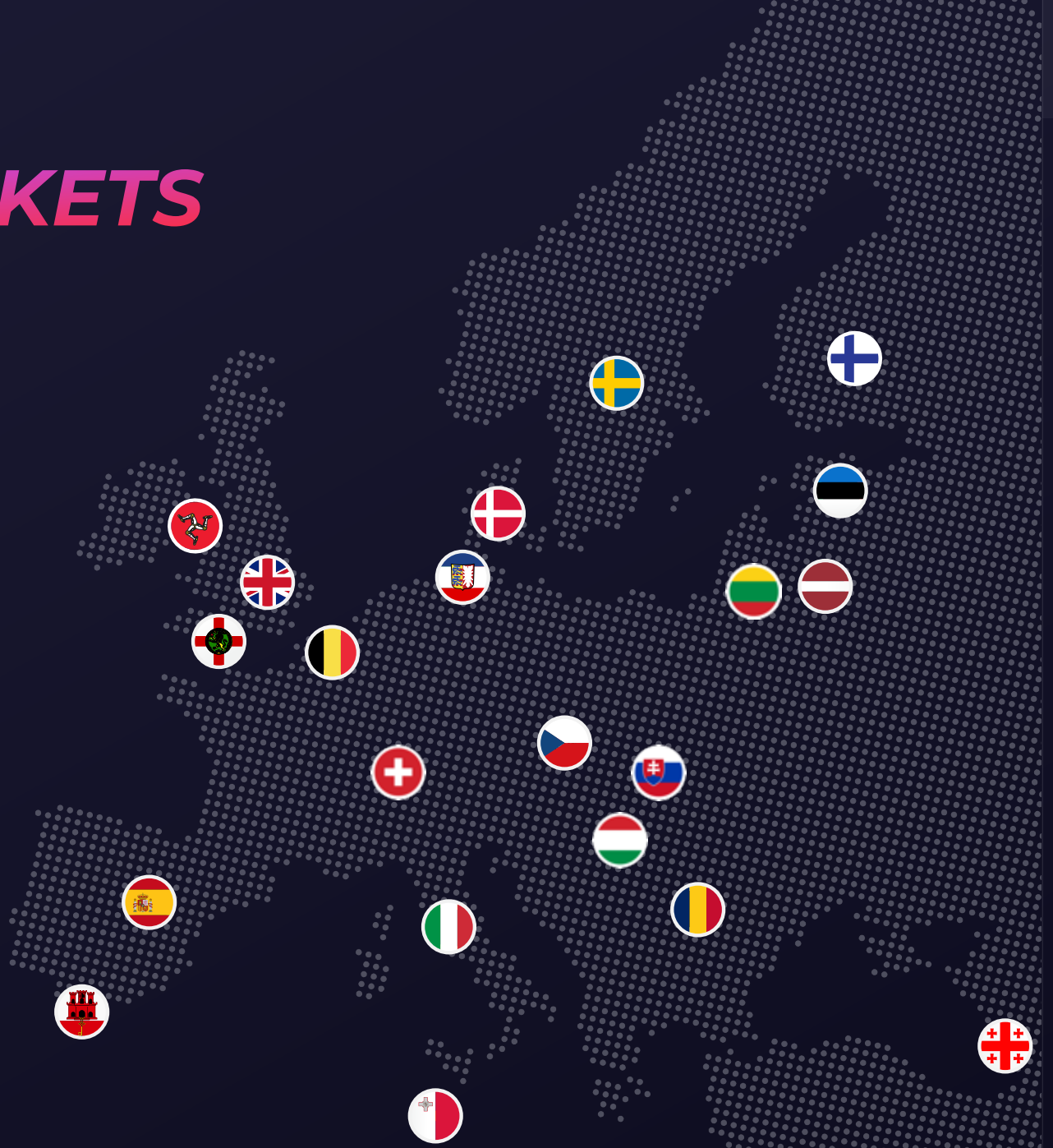
Hungary *
Supported

Swiss *
Certified

Slovakia *
Certified

COLOMBIA *
Certified

UNITED KINGDOM
Remote Casino (B2B) / Gambling Software - remote



* LIVE IN 2021

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FOOTPRINTS

SWEDEN (HQ)
Marketing, HR, Legal, Finance ´

MALTA (OPERATIONAL HQ)
Product Management, Commercial, Legal & Compliance

POLAND
Tech & Studio

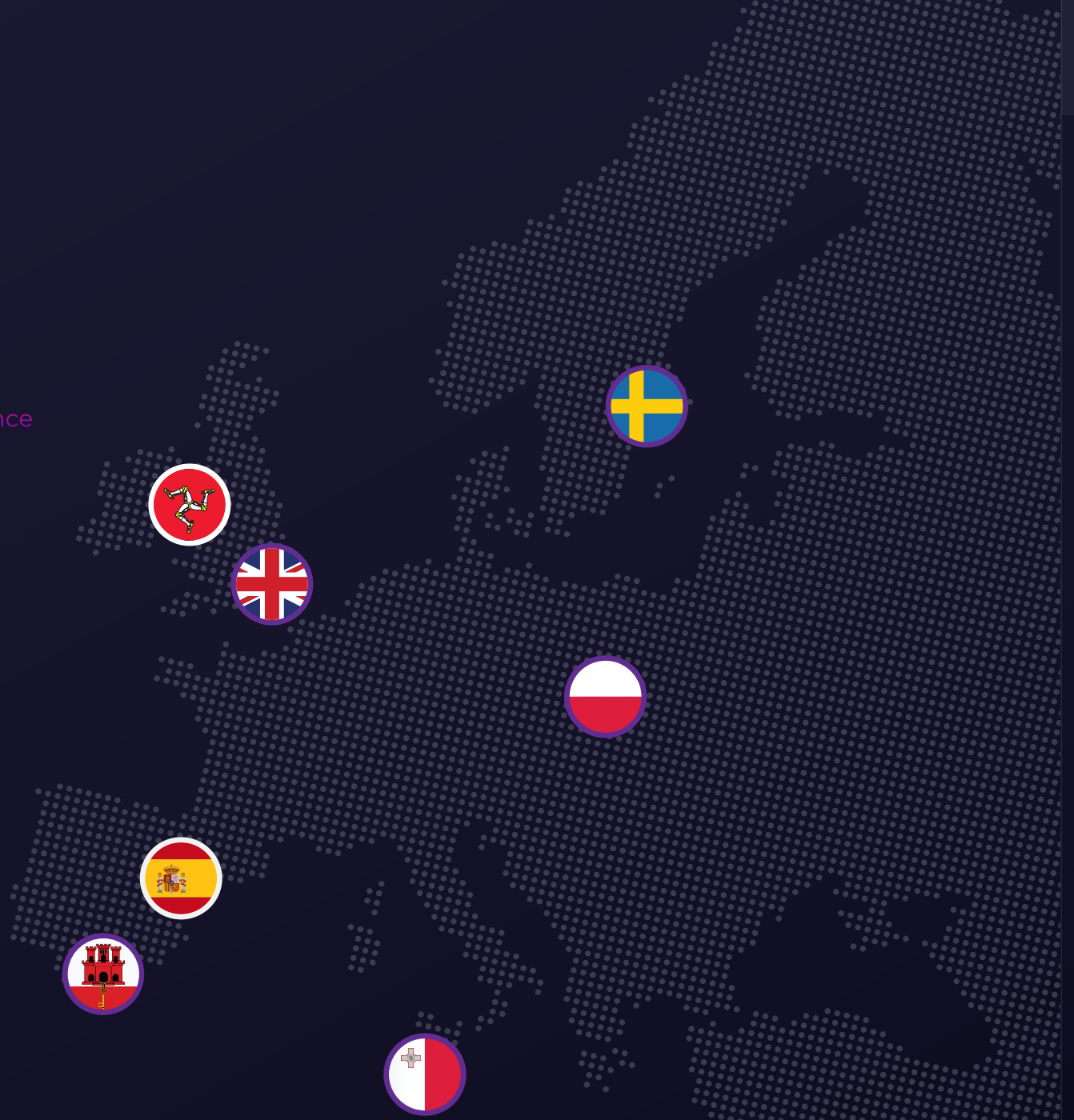
GIBRALTAR
Commercial

UNITED KINGDOM
Commercial & YGS Masters

SPAIN
Top Management & Commercial

ISLE OF MAN
B2B Software License

+160 YGGDRASILIANS



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BUSINESS MODEL

GAMES & RELETED SERVICES (B2B)

GAMES (B2C)



COMMISSIONS & FEES

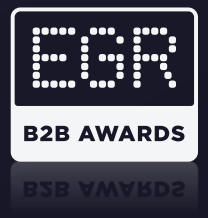
GAMING REVENUES

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AWARD WINNING TEAM



2020
Innovator
of the Year



2019
Innovator in RNG
Casino Supplier



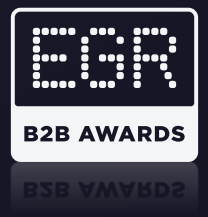
2019
Innovator
of the Year



2018
Innovation in RNG
Casino Software



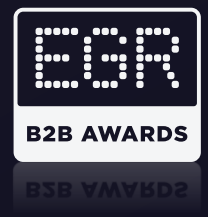
2018
Innovator
of the Year



2017
Slot Provider
of the Year



2017
Innovator
of the Year



2016
Slot Provider of
the Year



2016
Gaming Software
Supplier of the Year

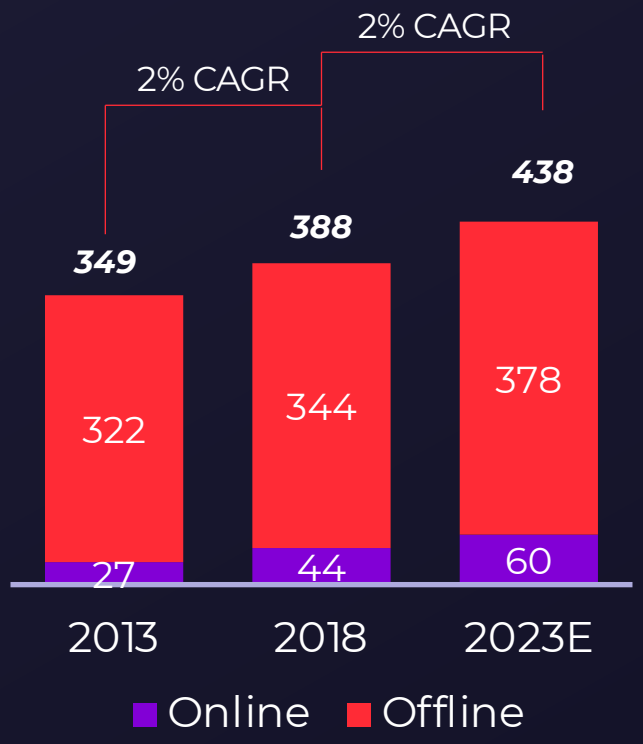


2015
Software
Rising Star

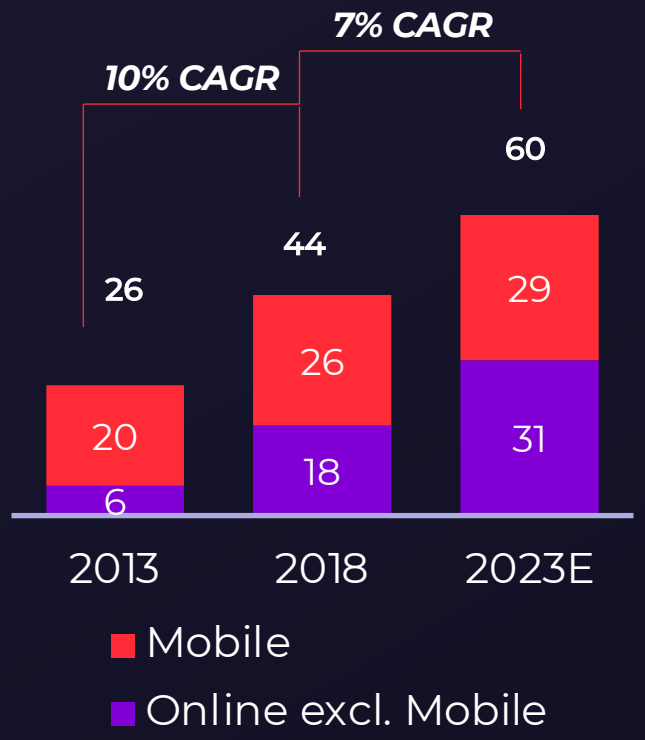
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MARKET OVERVIEW

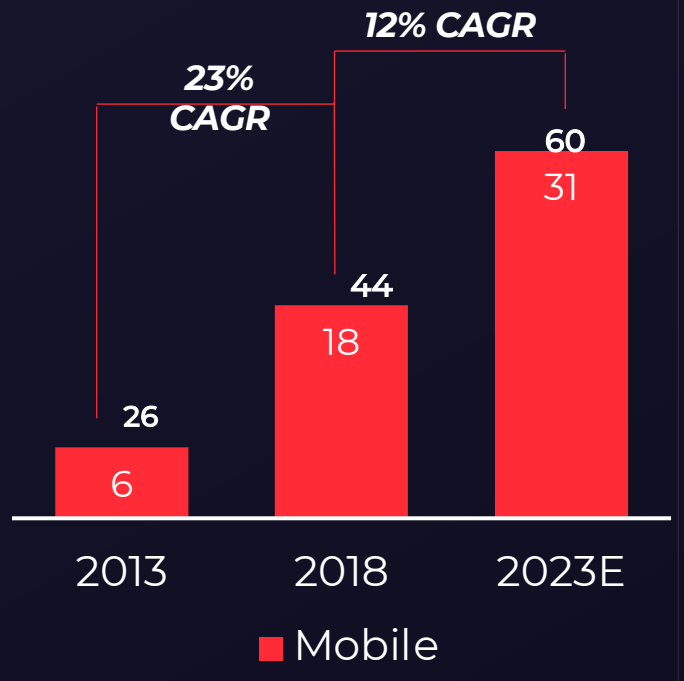
GLOBAL TOTAL GAMING MARKET (BNEUR)



GLOBAL ONLINE GAMING MARKET (BNEUR)



GLOBAL MOBILE GAMING MARKET (BNEUR)



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YGGDRASIL GAMES

SLOTS

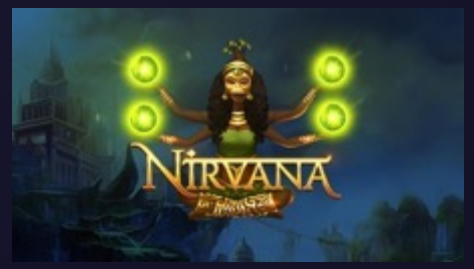
- Consistent delivery of high performers
- The highest quality artwork in the industry
- Fantastic sound design
- Innovative math models / mechanics
- Persistency, Jackpot games and campaigns
- RNG with both high and low volatility
- + 160 live game titles in the catalogue
- BOOST promotional toolkit behind each game
- Full marketing packs





















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YGGDRASIL GAMES

TABLE GAMES

- We are innovating the RNG table games with the native mobile generation in mind – as well as the clients' needs:
- Blackjack and Roulette
- Mobile first
- Multiplayer and player social interaction
- Enhanced social engagement
- Increased cross-selling
- 3D graphics and Customized design elements
- Access to our revolutionary in-game promo tools, BOOST®
- Home of Golden Chip Roulette that comes with innovative features such as pinch-to-zoom and random multipliers and brings a never-before-seen Golden Chip feature.





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PROMOTIONAL TOOLKIT
BOOST

	OFFERING TO OPERATOR	VALUE ADD FOR OPERATOR
IN-GAME PROMOTIONAL TOOLS	• Offered with product & business verticals • BOOST: Enhanced player experience via in-game Tournaments, Prize Drop & Missions • BRAG: Player enabled to replay & share big winnings on social media	Driving player engagement & retention, in addition to cross-selling opportunities
TECHNOLOGY	• Best in class technology and client frameworks • iSENSE 2.0+ (Casino Slots) fully responsive & based on HTML5 • REDUX: (Table Games) combining the best aspects of live and RNG casino, 3D engine and motion capture technology	Strong user experience, fast loading times & mobile focus – driving demand among end players





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GAME ENGAGMENT MECHANICS

- To capitalize on our IPs and optimize value creation, our Masters offering is extended with licensing out YGG unique game mechanics called “GEM’S”
- Masters' partners are able to create games based on all our high performing mechanics; Gigablox, Splitz, MultiMax and GigaRise (more to come...)
- Our GEMs focus on innovation, entertainment and the player experience
- By providing GEMs YGG takes partnership collaborations to the next level and speed up realization of business strategies

GEM
GAME ENGAGEMENT MECHANICS

GIGABLOX™

MULTIMAX™

SPLITZ™

GIGARISE™

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YGGDRASIL MECHANICS

Yggdrasil is continuously pushing superior mechanics within frameworks that are scalable and versatile

SPLITZ

- Special symbols that transform into an unknown type & number of replicating symbols
- Offers a fresh layer of excitement to Yggdrasil slot releases
- Boosting player engagement with massive win potential
- First Yggdrasil game to offer the Splitz mechanics is Temple Stacks with +200,000 ways to win!



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YGGDRASIL MECHANICS

GIGABLOX

- Offers entertainment in every spin with intuitive win potential - the bigger the blox, the bigger the win potential at stake!
- First Yggdrasil game under GigaBlox is Lucky Neko with dynamic reels spawning gigantic blocks sized up to 6x6 stacked!
- Second GigaBlox builds off the first, introducing GigaBlox battles!



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YGGDRASIL MECHANICS

MultiMAX

- MultiMAX is a framework of games that accumulate multipliers on the reels. After each win, all reels that had at least 1 symbol contributing to the wins have their corresponding multipliers applied to the win, essentially creating a win multiplier equal to the product of all activated reel multipliers.

- Debuted with Multifly! in March 2020 with huge success! More MultiMAX titles underway!



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YGGDRASIL MECHANICS

GigaRise™

- Debuted in Atlantean GigaRise™ release, where players were introduced to a brand new, towering 8×5 slot format.
- Special Bonus symbols will be required to increase a reel's height (in this case, Trident symbols, with regards to Yggdrasil's inaugural GigaRise™ release). A Bonus symbol will raise the reel by one position, all the way up to eight for maximum ways to win!
- Subsequently, a further Bonus symbol landing on a maximum reel will award a Bonus Game session where any single symbol landing on winning line can award cash wins, Free Spins or one of five Jackpots.



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YGGDRASIL

Reinventing the iGaming platform

- Sharing Yggdrasil’s proven knowledge, technology, and experience with partners by packaging everything up into three value propositions; YG Masters, YG Franchise and YG Game IP.
- GATI (Game Adaptation Tool & Interface), a completely new game development and distribution solution, is powering the Masters program.
- Built on Yggdrasil's existing passion, innovation, and energy, a business well established and respected in iGaming.
- Offering a range of products, services, tools, and support for partners to effectively scale partner businesses and generate revenue.
- Global outlook where YGG partner with operators, across all channels, suppliers, aggregators, and affiliates.



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YG FRANCHISE

Accelerate your iGaming Success

- Sharing Yggdrasil's proven knowledge, technology, and experience with partners by packaging everything up into three value propositions; YG Masters, YG Franchise and YG Game IP.

- Yggdrasil guarantees an immediate increase in the partner's speed to market by leveraging +9 years' iGaming experience.



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YG MASTERS

The Future of iGaming Aggregation

- Empowers the world's leading independent game studios, game developers and operators to design and distribute amazing content via the Yggdrasil network
- Offering partners access to all popular proprietary mechanics including – GigaRise ™, Gigablox™, MultiMAX™, Splitz™ and more to come – enabling partners to rapidly develop new titles using Yggdrasil's hugely successful mechanics as a launch pad, lifting player engagement to new heights
- Access to Yggdrasil's preconfigured, regulation-ready development toolkit GATI
- All YG Masters games are certified, tested and compliant for use in all YGG markets



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YG GAME IP

A Head Start in Creating First-Class Games

- Yggdrasil is licensing its award-winning games catalogue to partners.
- Opportunities exist in land-based (retail) channels, in social casino and in lottery. The potential for leveraging the IP created by Yggdrasil over the last 9 years is significant.
- Offering access to Yggdrasil's first-class content catalogue of 130+ proven slot games packaged, delivered, and supported by an industry leader.
- Join YG Game IP. There are endless opportunities waiting to be explored.



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GATI

Turbo Charged Game Development

- The lynchpin of YG Masters, GATI ultimately power a network of partners adding and sharing content – the Decentralized Aggregation Network (DAN).
- GATI is a preconfigured, regulation-ready development toolkit that enables partners to build and deploy faster globally.
- All Yggdrasil games are developed via GATI, accelerating game development speed, faster deployment times and increased standardization.
- All Masters' partners such as 4 the Player, Northern Lights, Avatar UX and True Lab are already integrated and using the solution.



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CUSTOMERS & PARTNERS

The world's biggest operators run our games



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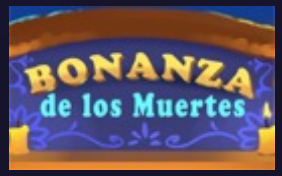
ROADMAP 2021









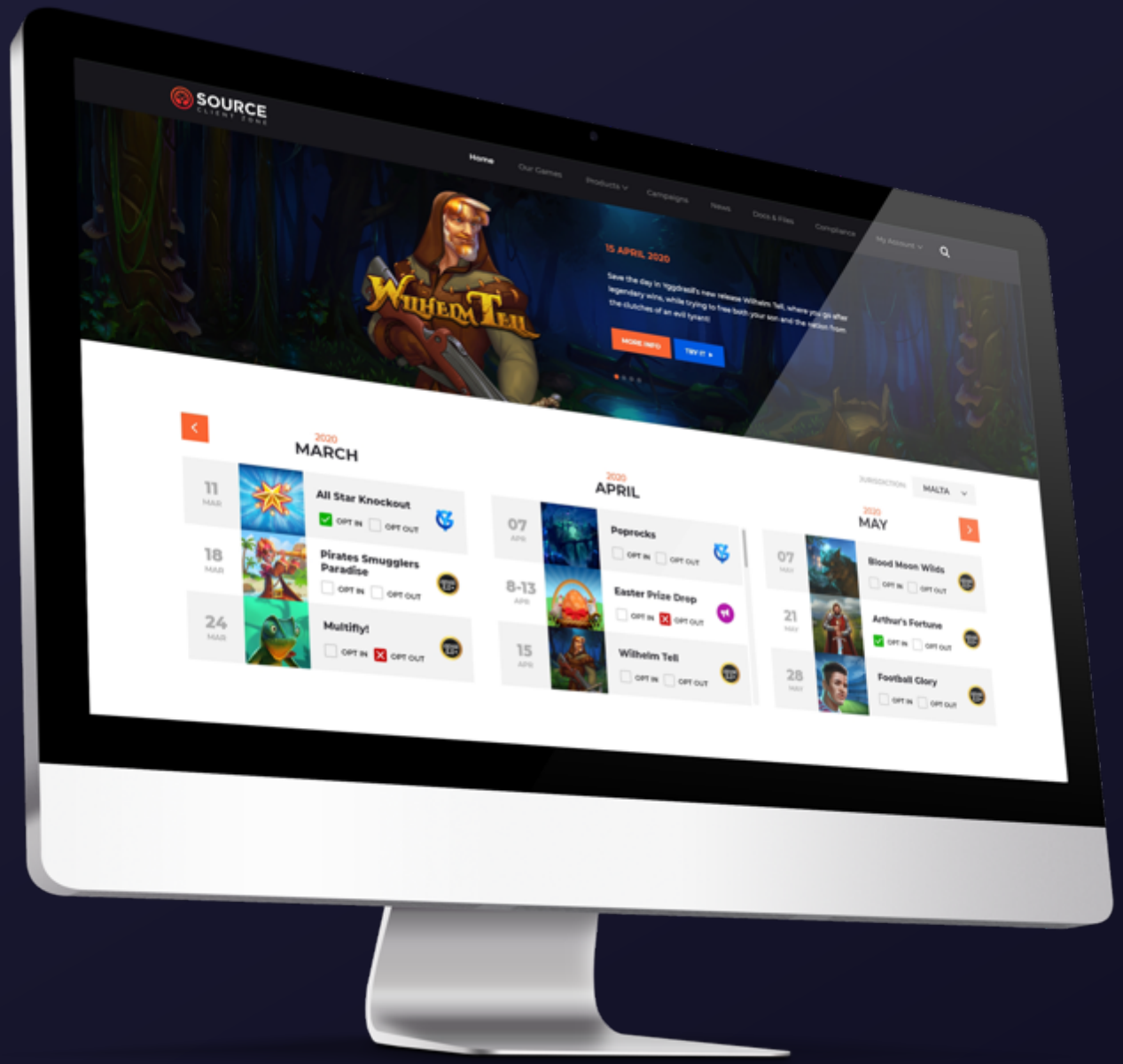






JULY | AUGUST | SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER

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CLIENT ZONE

Source 2.0

One-stop shop for all your Yggdrasil assets & information

- Roadmap up to 6 months in advance, opt-in or opt-out for game releases
- View releases according to Jurisdiction
- Games Lobby will have sections & filters
- Tutorial videos for all our BOOST tools

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NEW SOURCE 2.0



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SMT ORGANIZATION



CEO
FREDRIK ELMQVIST



CMO
KARIN WAHLSTRÖM



Interim CFO
ÅSA THUNBEG



CXO
KRISTINA GILLE



CGMO
BJÖRN KRANTZ



CTO
Tomek Krzyżak



CLCO
PETTER ENVALL



Head of Product & Programs
STUART McCARTHY



Head of Studio
ADAM STEZALA



Head of Platform
TOMASZ KWIECIŃSKI

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YGGDRASIL CORPORATE INFORMATION

- ***Fully funded by equity***
- Business operations with staff in Spain, UK, Malta, Gibraltar, Poland & Sweden
- ***11 legal entities*** in the Yggdrasil group
- ***Massive growth*** since inception
- By April 2019, company privately owned



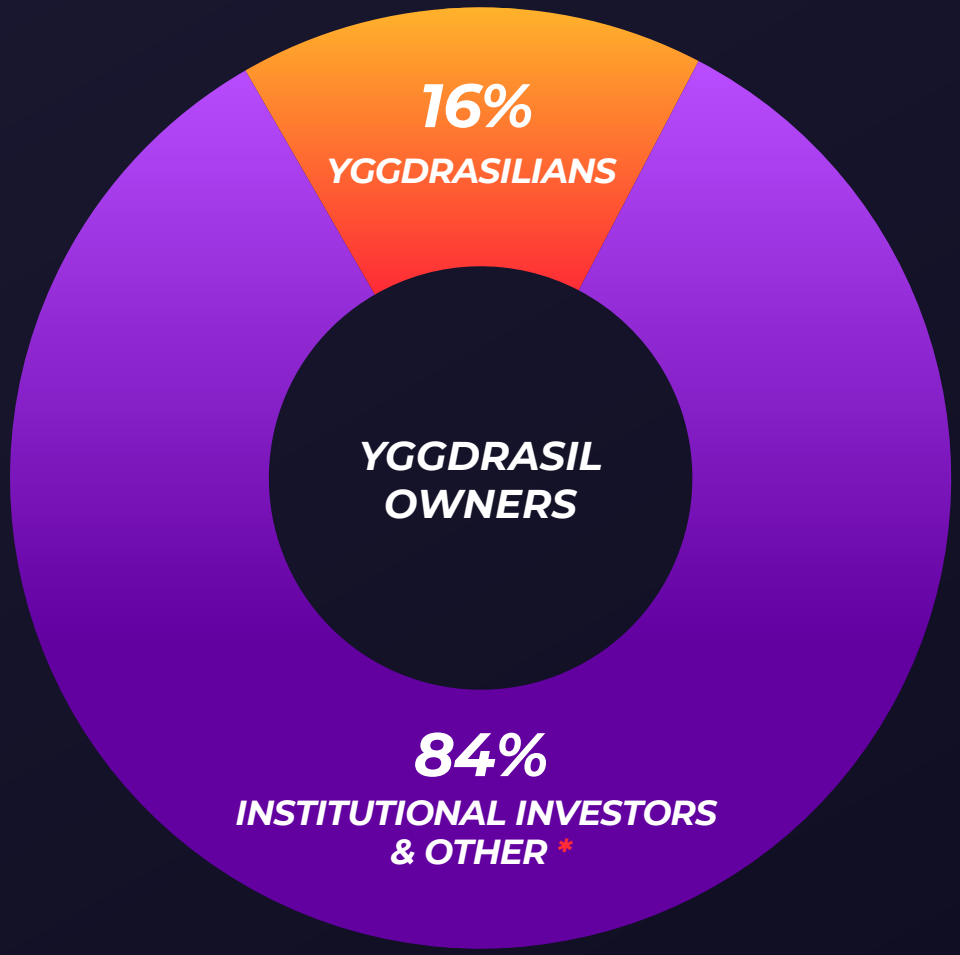
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YGGDRASIL OWNERS

Strong owner base and solid mix of operational, strategic and investment expertise.

ABOUT BRIDGEPOINT

- ***A leading European middle market private equity*** firm with a network of offices in Europe, the US and a portfolio office in Shanghai.
- ***Investment focus is on established, market-leading companies valued up to €1 billion*** that combine market leadership, diversification, brand strength, quality of products or services and first-rate management.



* Bridgepoint is the biggest institutional investor

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Thanks

FOR YOUR ATTENTION

